|   |  |   |  |   | Areas to look                                      |              |
|---|--|---|--|---|--|--------------|
|   | WDC  | CSBDC   | AVDC   | BCC/ BTVLEP/ BBF  | at   | Key contacts |
| Economic Development Strategy & vision;<br>Engagement in Local Industrial Strategy<br>implementation            | ED strategy to 2027. 10 objectives. Made representations on LIS. Looking at how to make this work in practice. Protecting and preserving what we have, encouraging engagement in other sectors. Were planning a review but this has been on hold.  | ED strategy to 2026. 5 objectives. Made representations on LIS - how to get the most out of it locally. (Pinewood and NTS in area).   | ED Strategy but not directing current activity. Made representations on LIS (both TVP & SEM). Plan to do a refresh to ED Strat to embed LIS locally. | Strategic Economic Plan, LIS lead, LEP are part commissioners of the economic vision for the Arc.   |  |              |
| Business to business support services   | Defer to BBF. Maybe some things<br>on regulatory front, first point of call<br>BBF. Ad hoc business breakfast on<br>certain topics, link in with BBF and<br>other reps.  | Signposting to BBF for grants/advice etc. Engagement with businesses for expansion plans, supporting them working with other teams in CSBDC. Business events - annual one and smaller ones. Business lunches for engagement.                    | Signpost to BBF for grants and advice, meet with businesses for advice, link businesses into planning. One annual business event.                    | Grants , Advice & business support, Leadership & Management development, Innovation Support, Supply Chain development, Incubation & Co working space, Networking events, Peer to Peer support groups , workshops , low carbon workspaces.           |  |              |
| Business Awards   | Support business awards with judging and sponsorship. Best in District Award.  | Support business awards with judging and sponsorship. Best in District Award.   | Support business awards with judging and sponsorship. Best in District Award.  | BBF - organise Business Awards.<br>Annual event Buckinghamshire<br>Business Awards  |  |              |
| Economic Development Delivery   |  |   |  | Jobs growth, GVA growth & new products to market  |  |              |
| Skills development (future workforce, those who aren't in work now, people who can be skilled up in businesses) | Partnership with skills subgroup of LEP, link in and help promote, support, enable things in the area. Meet with DWP - support ad hoc events with them. Work with Bucks New Uni - enabling them to link up with local orgs within Eden shopping centre e.g. fashion popup. Make the links. Apprenticeship events. STEM Roller event. | Working with schools via skills hub of LEP (enterpise advisor), working with Heathrow to deliver skills workshops in schools, promote businesses to link with schools, engage with skills subgroup.  Apprenticeship events. Also meet with DWP. | Partner, collaborate with bucks skills hub and Apprenticeship event.   | Bucks Skills Hub in LEP.<br>Organised STEM Roller event.<br>Annual skills show  |  |              |
| Start up  | Be Your Own Boss run by BBF  | Be Your Own Boss run by BBF   |  | BBF running programme with housing associations and DCs to run Be Your Own Boss scheme.   |  |              |
| Digital infrastructure; Broadband Programme<br>Management   | District Council rep on project/programme board for connected counties. Give funding towards the programme. Finishing delivery December 2019.  | Chiltern fund but South Bucks don't.<br>Finishing delivery in December<br>2019.   | Fund the programme. Finishing delivery in December 2019.   | Partnership with Herts Council as lead, BCC are secondary partner. LEP are managing the delivery. Directly engaging with Openreach on the roll out of connected counties. Got money from DEFRA - looking at commissioning a rural broadband scheme. | Apportionment of gain share of connected counties. | Jack Douglas |
| Bucks Advantage   | CEO board member   | CEO board member  | CEO board member   | CEO board member  |  | Ŭ            |
| AVE   |  | -   | TL   |   |  |              |
|   |  |   |  |   |  |              |

|   | T  |  |   |  | Areas to look  |                    |
|---|--|--|---|--|--|--------------------|
|   | WDC  | CSBDC  | AVDC  | BCC/ BTVLEP/ BBF   | at   | Key contacts       |
| Membership of partnerships / forums (e.g. LEPs, EEH, Central Area Growth Board, The Arc)  Local Enterprise Partnerships representation, | Members of BLEP, The Arc via planning, Local Growth Hub (BBF),   | Members of BLEP, Local Growth<br>Hub, The Arc, Heathrow Strategic<br>Planning Group business and<br>economy subgroup, cultural<br>strategy group                     | Members of SEMLEP & BLEP,<br>Central Area Growth Board, The<br>Arc, EEH as a district rep, Local<br>Growth Hub (BBF), SEMLEP<br>groups (inward investment, high<br>tech cluster - Silverstone, EDO<br>group). |  |  |                    |
| accountable body activity   |  |  |   |  |  |                    |
| Inward investment   | Opportunity area - part of local plan and regeneration strategy, in particular eastern quarter. Looking to attract investment for this.  | Don't have a specific strategy part of the overarching ED Strategy. Green belt releases from local plan will be able to be promoted (to be adopoted by end of 2020). | Work with DIT (Department of International Trade) sometimes through SEMLEP, promote Woodlands through them. Actively promoting the area via the central area at property conference. MIPIM UK.                | BBF provide soft landing support for businesses relocating in Buckinghamshire  | Opportunity -<br>how do we<br>actively<br>promote sites<br>released for<br>growth. What is<br>in the pipeline.<br>What enquiries<br>are coming<br>through? |                    |
| Funding streams bid and management  | Local Growth Fund (LGF), Future<br>High Street Funds, HIF, LABGI pot<br>of money, pilot area to retain<br>business rates - £1m pot to allocate<br>ED and housing infrastructure to<br>enable allocation, BLEF? | Future High Street Funds, LGF,<br>BLEF (Business and Local<br>Economy Fund from HS2) bid   | ESIF, Future High Street Funds,<br>Marginal viability fund (in<br>planning?) lead, LGF, BLEF,<br>LABGI?   | BTVLEP - Lead on HIF bid. Hold<br>the LGF pot of money and<br>receive applications. BBF<br>- ERDF, BLEF (HS2), RPA<br>(Rural Payments Agency & BEIS            |  | Finance dependency |
| Grant and allocations to others   |  |  |   | BBF - £2million in grants direct to businesses   |  |                    |
| Enterprise zones  | No enterprise zones  | No enterprise zones  | three sites with Enterpise Zone status - woodlands, silverstone park, wescott venture park. Accountable body for it. Funded. Enterprise zone board. Support and promote new businesses going in to it.        | Aylesbury Vale Enterprise<br>Director in LEP.<br>BBF - signpost relevant<br>businesses to location   | Transfer of accountable body?  | Andrew Small       |
| Local authority Investment strategies   | Capital investments under finance workstream. Regeneration strategy.   | Capital programme - in finance   | TL  |  |  |                    |
| Business intelligence   | AMR, use national metrics in ED strategy, rely on the BBF info, hold information about businesses in area that interact with.  | Work with planning colleagues to produce AMR (Authorities monitoring report) has lots of different info including an ED section. IDBR data                           | AMR, qualatitive intel on local businesses, rely on BBF info.   | Dedicated resourse to collate<br>business information to<br>ensurerobust evidence base -<br>have access to wider data sets.<br>Data Observatory for the County | Opportunity<br>area to look at<br>how it will do<br>business<br>intelligence   |                    |

|   |  |   |   |  | Areas to look                                    |  |
|---|--|---|---|--|--|--|
|   | WDC  | CSBDC   | AVDC  | BCC/ BTVLEP/ BBF   | at   | Key contacts   |
| Town centre / local area regeneration   | RRUF (Recycling Retail Units Fund) - policy in High Wycombe (Strategic land acquisiton pot and regen money) since 2012 being buying property in Wycombe town centre - put in different lease arrangements to bring in new businesses. Link to FHSF - setting up a local high street task force. Looking at regen (social aspects). High Wycombe - DARE (Desborough Area REnewal) regeneration of area, programme of work over 10 years. Reusing surface level car parks, put in new business units - Des Park 56 units for small businesses, relocated | Work across lots of little towns, supporting existing town centre groups, in Amersham & Gerrards Cross started own retailers group to support them, see how to work together - businesses then leading it. Link to FHSF - applied for both districts. Chesham - working with the town team to spend Mary Portas funding. Work to support beaconsfield businesses group. | TL  |  | How will these carry on in new authority?        |  |
| Tourism and development of Visitor Economy strategy   | Objective in ED Strategy, have a small tourism team within district, mainly linking in Visit Bucks (fund). Making the tourism team aware of other things going on, facilitating, enabling.   | Objective in ED strategy. Just started to fund vist bucks. Link in with community team, Chiltern has revitalisation groups. Looking to link in with midsomer events. Cultural strategy (link with town centres)   | TL  | BBF run Visit Bucks.                                     |  |  |
|   | High Wycombe Town Centre Master Plan (focus on road realignment -planning focus), need to look at this more broadly. Led by Local Plan   |   | TL - Town Centre Plan,<br>Silverstone Masterplan. Led by<br>Local Plan<br>CB                                  |  |  | Link in with<br>enterprising<br>places/economy in<br>the local plans? In<br>Planning<br>workstream |
| Aylesbury Garden Town &   | IE   |   | 00  |  | <del>                                     </del> |  |
| Princes Risborough Town Expansion   | JF   |   | Aulachum Tours Contro   |  |  |  |
| Town Centre management incl. markets, Wycombe<br>BID Management, Aylesbury Town Centre<br>Partnership | High Wycombe bid co, markets -<br>run through estates team, looking<br>at is as part of regen task force.  | Amersham markets managed by CDC estates team, others by town councils.  | Aylesbury Town Centre partnership, Aylesbury Town centre team run markets, other settlements run own markets. |  |  |  |
| Business Park BIDS  | Established at Globe (Marlow) business park, in process of setting up one for Cressex business park.   |   |   |  |  |  |
| Place Shaping and branding  | Emerging workstream - aspiration.<br>Picked up as workstream in regen<br>strategy.   | Aspiration.   | Garden town link, place marketing officer, link in with The Arc area for place shaping.                       | Development of message for tourism and Inward investment |  |  |
| Parking strategy  |  |   |   |  | 1  |  |

|                |                                       |                                     |                                   |                                    | Areas to look |              |
|----------------|---------------------------------------|-------------------------------------|-----------------------------------|------------------------------------|---------------|--------------|
|                | WDC                                   | CSBDC                               | AVDC                              | BCC/ BTVLEP/ BBF                   | at            | Key contacts |
|                |                                       |                                     |                                   | _                                  |               |              |
|                |                                       | Twitter account, LinkedIn showcase  |                                   |                                    |               |              |
|                |                                       | page under councils page.           |                                   |                                    |               |              |
|                | Through main council twitter,         | Quarterly newsletter to all on      | Through main council channels.    |                                    |               |              |
|                | instagram, facebook, link with        | database and on website. Leaflet to | Visit Aylesbury website, have a   | LinkedIn, Twitter, Instagram,      |               |              |
|                | members in comms team,                | every business rates payer - how    | domain name (investaylesbury) but | Facebook, website/(s), fortnightly |               |              |
|                | individual pages on website, district | they can support. Main CSBDC        | links to main council site. AGT   | newsletters, podcasts, Facebook    |               |              |
| Comms channels | times.                                | website section - developed pages.  | website and channels.             | live, newspaper columns            |               |              |